American Association of Orthodontists

114th Annual Session

April 25-29, 2014  |  New Orleans, Louisiana
Dear Colleague,

Join your colleagues in New Orleans next April for the 2014 Annual Session, featuring a unique mix of Big Easy-style fun and a cutting-edge educational program. Our team has been working extremely hard to develop outstanding doctors’ and staff programs and finalizing arrangements for world-class entertainment.

We look forward to welcoming you to the Annual Session Opening Ceremonies featuring Kenny Loggins on Saturday, April 26. Also, we anticipate that many attendees will share our excitement about the Excellence in Orthodontics Awards Luncheon keynote speaker, Peyton Manning. Join us for these and other memorable 2014 Annual Session events.

Thank you and best regards,

Gayle Glenn, DDS, MSD
AAO President

Registration opens October 28 at aaoinfo.org
Visit the 2014 Annual Session page at aaoinfo.org to register. Registration is fast, simple and open 24/7. Housing reservations are also open and can be accessed via the 2014 Annual Session page at aaoinfo.org. 2014 Annual Session registration is required before reserving your hotel room(s) in New Orleans. The AAO has contracted a large block of hotel rooms at favorable rates. Because the Jazz Fest is taking place in New Orleans during Annual Session, hotel rooms in general will fill quickly. Early Annual Session registration and hotel reservations are highly recommended to secure preferred hotel choices.

Learn More about Annual Session at aaoinfo.org
Additional information is available via the 2014 Annual Session page at aaoinfo.org.

Bring Your Team
To make it easier to bring your staff, the AAO is offering a registration fee discount of 20% for orthodontic staff members* when four or more staff employed by the same AAO member attend Annual Session.

* The discount is not applicable to members of the Orthodontic Staff Club, who receive an existing Annual Session registration discount as a member benefit.
Enjoy The Big Easy

With a Doctors Program reflecting the AAO’s worldwide reputation for outstanding conferences and a host city equated with unparalleled fun, the 2014 Annual Session will be a meeting no orthodontist will want to miss.

New Orleans was recently voted “Best American City to Visit” in a Travel + Leisure magazine readers’ poll and also ranked #1 in 13 other categories.

For music lovers, the news gets even better: The 2014 Annual Session is scheduled at the same time as the 2014 New Orleans Jazz & Heritage Festival (Jazz Fest). The world-renowned cultural celebration will be April 25 – May 4, featuring music in all styles indigenous to Louisiana, including R&B, gospel, Cajun, zydeco, Afro-Caribbean, jazz, blues and bluegrass.

In addition to its vibrant music scene, New Orleans is noted for the variety and quality of its restaurants. Enjoy traditional favorites like jambalaya, crawfish etouffee or seafood gumbo, or choose from dozens of other types of cuisine.

The New Orleans Convention and Visitors Bureau has a website especially for AAO members. Visit www.neworleanscvb.com/aaortho/

Bring Your Family

Members and their children who participated in the 2013 Annual Session program, Camp AAO, gave rave reviews to the quality of care and kids’ programs.

The 2014 AAO Annual Session child care program will be a fun and educational experience for children aged 6 months to 17 years and is reasonably priced. The program is operated by a nationally recognized provider of child care services and local youth tour programs for kids age 6 and up. Watch aaoinfo.org and Annual Session eBulletins to learn more.
Special Events

Society of Educators (SOE)
Second Meeting at Annual Session
Thursday, April 24, 8:00am - 5:00pm
All orthodontic educators in the United States and Canada, whether full-time or part-time, predoctoral or postdoctoral, are eligible to join the society. Conference participation is a benefit of SOE membership. Advance registration is required.

Opening Ceremonies
Ernest N. Morial Convention Center, New Orleans Theater
Saturday, April 26, 4:00pm - 6:00pm
Entertainment: Kenny Loggins
$25/Ticket

Kenny Loggins became a solo artist known for his soft rock hits starting in the 1970s and for songs from movie soundtracks during the 1980s. By any standard, Loggins’ commercial impact has been extraordinary, 12 of his albums having gone platinum. His hits include “Footloose,” “I’m Alright” and “Danger Zone.” Loggins continues to write and record and feels he is at the height of his powers as a songwriter and as a singer, singing his soulful songs straight from the heart.

International Reception
Audubon Aquarium
Saturday, April 26, 7:00pm - 9:00pm
$45/Ticket - includes 2 drink tickets

Excellence in Orthodontics
Awards Ceremony
Ernest N. Morial Convention Center, Great Hall
Sunday, April 27, 12pm - 2:15pm
Keynote Speaker: Peyton Manning
$55/Ticket with lunch $15/Ticket without lunch

Peyton Manning has earned his place in NFL history. He will share his thoughts about developing qualities of good leadership, making the right decisions, and what it takes to become a champion in our own lives.

Fun Run and Walk
Sunday, April 27, 6:30am - 8:00am
$35/Ticket

Participants will start where Canal Street meets the River. Everyone entered will receive a complimentary t-shirt.

AAO Gala
Mardi Gras World
Monday, April 28, 7:30pm - 10:00pm
Entertainment: Bucktown All-Stars
$80/Adult Ticket $15/Children age 3-18

Unforgettable Annual Session Events
Exciting and New

Orthodontic Career Day
Sunday, April 27
Tickets to each event are free but require advanced registration and space is limited.*

Enjoy three separate events designed to complement each other for Residents and/or New & Younger Members. Start with CONYM’s New Orthodontist and Resident Luncheon & Conference from 12:00pm - 3:00pm sponsored by AAOIC, where John McGill will speak on practice management strategies. The new Orthodontic Employment Fair follows from 3pm-5pm. Complete the day with the Orthodontic Residents’ Reception* at Generations Hall, from 5:30pm - 7:30pm.

* Additional Residents Reception tickets are available for guest, spouse or faculty at $30/ticket.

New Orleans Tours
Book your reserved tours online during registration. Ticket pick-up will be onsite in New Orleans. Many fun adventures are waiting around the corner for you including: an airboat swamp tour, French Quarter tour with carriage rides, behind the scenes tour of Mardi Gras World, cookin’ New Orleans style and Garden District gems. These are just a few of the exciting options you will have to choose from.

CPR Training Class Offered
New to the Annual Session will be American Red Cross Instructor-led classes. The training includes a 2-yr certification, printed and digital material plus online refreshers. Limited availability.

Contribute to Donated Orthodontic Services (DOS)
Donating to DOS is easy and now available as an option on your Annual Session online registration. Please visit the DOS exhibit in New Orleans to learn more about the program. You can sign up onsite to get involved.

Show Hours
9:30am - 5:00pm  Saturday, April 26 - Monday, April 28
9:30am - 1:00pm  Tuesday, April 29

Dedicated hours will be 11:00am - 1:00pm each day.

The AAO reserves the right to modify the official exhibit hours based on the final Annual Session program.

Over 300 companies will exhibit their products and services throughout 300,000 gross square feet at the Ernest N. Morial Convention Center in New Orleans during AAO’s 114th Annual Session.
• Three of the world’s best speakers, Drs. Wick Alexander, Patrick Turley and James McNamara, will be giving the latest information on three critical topics in the AAO’s prestigious Salzmann, Mershon and Angle special awards lectures. This is your opportunity to learn from these experienced researchers and clinicians, duly honored and recognized for their expertise.

• When your referring dentist mentions the term “abfraction lesion,” do you know what it means and if it is real? What is the most contemporary thinking on periodontal grafting techniques? What are the options in cosmetic veneers, minimal preparations, materials? Moderated by Dr. David Sarver, the Interdisciplinary Esthetic Advances Symposium is a full day of the world’s pre-eminent cosmetic dental clinicians put together to provide the latest current thinking in interdisciplinary dentistry.

• A comprehensive practice management track with 12 speakers will present three topics critical to today’s orthodontic practice: Marketing for Income, Managing for Profit and Monitoring Your Money.

• Do you know what to do if you just got a bad review on Yelp? Is it really possible to eliminate impressions from your practice? If you are not sure, come to the one-day session Technology for the Orthodontic Office, for both doctors and staff, to find out the answers to these questions and many more!

• The First Annual Review of the Orthodontic Literature will present the editors of the AJO-DO, the Angle Orthodontist, and the European Journal of Orthodontics, who will discuss the articles in this year’s literature that will have the greatest impact on how we will all practice in the future.

• Continuing the popular Asking the Expert and Point/Counterpoint programs, this year’s sessions will address topical questions such as Extraction vs Non-extraction, Surgery First?, Modern Approaches to Mechanics.

• Special lectures on transverse and vertical problems by 8 master clinicians from around the world.

• The College Bowl features debates between selected universities on two controversial topics. You can be sure they will have the literature organized to put the best argument forward on each side of the controversies!
Featured Speaker Series

**Dr. Kenneth Cooper**, known as the “Father of Aerobics”, will discuss preventive medicine and wellness in the 21st century.

**Jeanne Robertson** turns personal experiences into humorous presentations to illustrate how developing a sense of humor attitude can be an approach toward working with people and an integral part of a strategy for success.

**Bruce Christopher** is a practicing clinical psychologist who inspires audiences by giving them real, immediate solutions for change without fluff and hype. He will include such topics as keeping pace with change and adversity and developing peak performance in the workplace.

Continuing Education

Orthodontic Staff Program Highlights

- **“Mini-users meetings”** on Friday, April 25, 2014 — An opportunity for hands-on learning from your practice management company;

- **Hands-on Sessions** focusing on photography, office emergencies and more;

- Back by popular demand, **Jeff Hargett** from the Ritz-Carlton Leadership Center, talking about 5-star customer service;

- **Jerry Teplitz**, a motivation consultant who will present sessions about managing stress and about effective ways to build successful teams;

- **John Sileo**, a specialist in identity fraud who addresses the vulnerability of our personal and business information in even the most cyber-savvy environments;

- **Nathan Briner**, will teach you how to avoid backaches and neck pain with easy-to-use posture exercises.
Special Thanks to Our 114th Annual Session Sponsors

Orthodontic Residents Reception

Excellence in Orthodontics Award Ceremony Keynote Speaker

Charley Schultz Resident Scholar Award Program

An Experience to Treasure

Opening Ceremonies Entertainment

Conference Bags

International Reception

SPEED System™

Fun Run and Walk

Annual Session Lanyards

Registration opens October 28 at aaoinfo.org