2018 AAO/AAPD Joint Winter Conference
Early Orthodontic Treatment: Working Together for Excellent Results

Invitation to Exhibit and Sponsor

February 9-11, 2018
Exhibit Hall open February 9 & 10
Scottsdale, Arizona
Westin Kierland Resort and Spa

Register at aaoinfo.org.
Dear Exhibitor,

On behalf of the 2018 AAO/AAPD Winter Conference Planning Committee, we invite you to exhibit or sponsor an event at our unique meeting featuring expert orthodontic and pediatric dental lecturers from several countries.

Located near Phoenix with its wealth of entertainment, the Westin Kierland Resort offers many family activities and outdoor recreation including three 18-hole golf courses.

We truly hope you will join us at what will be an outstanding conference. Reserve your booth space now!

Sincerely,

Nahid Maleki, DDS, MS
2017-2018 AAO President

James D. Nickman, DDS, MS
2017-2018 AAPD President
American Association of Orthodontists and American Academy of Pediatric Dentistry Joint Winter Conference

2018 Winter Conference

Early Orthodontic Treatment: Working Together for Excellent Results

EXHIBIT HALL HOURS: FRIDAY 9am - 5pm & SATURDAY 9am - 5pm

FRIDAY February 9

7:00 - 7:45am BREAKFAST – CULTUREKEEPERS HALL W
7:45 - 8:00am Welcome and Introductions – Kierland Grand Ballroom
8:00 - 8:45am Balancing Parental Expectations .................................................. Dr. Paul Casamassimo
8:45 - 9:30am An Approach to Orthodontic Care for Children with Autism Spectrum Disorder .......... Dr. David Tesini
9:30 - 10:15am Orthodontic Treatment for Patients with a History of Cancer.............................. Dr. Barbara Sheller
10:15 - 10:45am REFRESHMENT BREAK/EXHIBIT HALL – TRAILBLAZERS BALLROOM
10:45 - 11:30am Common Misadventures for the Specialties and What to Focus on in Risk Management .... Kevin Dillard, Sean Murphy, Scott Litch
11:30 - 12:15pm Informed Consent, Informed Refusal, Standard of Care: What Do These Terms Really Mean........ Dr. Eric Ploumis
12:15 - 12:45pm Panel Q&A ................................................................. Friday morning speakers
12:45 - 2:00pm LUNCH – HALL OF STATE
2:00 - 2:45pm Incipient Impaction: Is There a Foolproof Preventative Strategy?......................... Dr. Stella Chaushu
2:45 - 3:30pm What to Do When All Teeth are Impacted? The Challenge of CCD ..................... Prof. Adrian Becker
3:30 - 4:00pm Panel Q&A ................................................................. Friday afternoon speakers
4:00 - 5:00pm Reception – Trailblazers Ballroom

SATURDAY February 10

7:00 - 7:45am BREAKFAST – CULTUREKEEPERS HALL W
7:45 - 8:00am Announcements – Kierland Grand Ballroom
8:00 - 8:45am Managing Dental Injuries in Children & Adolescents: The Pediatric Dentist’s Role......... Dr. Dennis McTigue
8:45 - 9:30am Trauma from the Orthodontic Perspective ............................................ Dr. John Christensen
9:30 - 10:00am REFRESHMENT BREAK/EXHIBIT HALL – TRAILBLAZERS BALLROOM
10:00 - 11:30am Treatment & Management of White Spot Lesions ......................... Dr. Greg Huang & Dr. David Covell
11:30 - 12:00pm Panel Q&A ................................................................. Saturday morning speakers
12:00 - 1:30pm LUNCH – HALL OF STATE
1:30 - 2:15pm Malformed First Molars ......................................................... Dr. Young Tze Kuah
2:15 - 3:00pm Decoronation: The Possibilities ................................................... Dr. Lars Andersson
3:00 - 3:45pm Dental Transplants: What We Know ................................................. Dr. Ewa Czochrowska
3:45 - 4:15pm Panel Q&A ................................................................. Saturday afternoon speakers

SUNDAY February 11

7:00 - 8:15am Discussion Breakfasts
8:15 - 9:00am Treatment of Anterior Crossbite .................................................. Dr. Peter Ngan
9:00 - 9:45am Missing Premolars: What are the Options?......................... Dr. David Kennedy
9:45 - 10:00am REFRESHMENT BREAK – CULTUREKEEPERS HALL W
10:00 - 11:00am Open-Bite! ................................................................. Dr. Gerald Samson
11:00 - 12:00pm Sensible Mixed Dentition Interventions ......................... Dr. Michael Mayhew
12:00 - 12:30pm Panel Q&A ................................................................. Sunday morning speakers
Exhibit Hall Hours

Exhibit Set Up
Thursday, February 8, 2018
9:00am - 5:00pm
Friday, February 9, 2018
8:00am - 9:00am
All exhibits must be completely set by 9:00am on Friday.
Children under the age of 16 are not permitted in the Exhibit Hall during set up and tear down.

Exhibit Tear Down
Saturday, February 10, 2018
4:00pm
Exhibitors may NOT tear down prior to 4:00pm on Saturday, February 10, in accordance with the rules and policies stated in the Invitation to Exhibit.

On-Site Registration Hours
Thursday, February 8
4:00pm - 6:00pm
Friday, February 9
7:00am - 4:00pm
Saturday, February 10
7:00am - 4:00pm

Note: There will be no printed onsite programs. The conference program will be available at aaoinfo.org and on the mobile app.

Dates and Location
February 9-11, 2018
(Exhibit Hall is open February 9 & 10)
The Westin Kierland Resort & Spa
6902 E Greenway Pkwy
Scottsdale AZ 85254

Exhibit Hall Hours
February 9-10, 2018
The AAO reserves the right to modify the official exhibiting hours based on the final program.

Friday, February 9*
9:00am - 5:00pm

Saturday, February 10
9:00am - 5:00pm

* There will be a reception inside the hall on Friday from 4:00pm to 5:00pm.
Exhibit Space & Assignment

**Space Assignment Policy**

Assignment of space is determined by the following general criteria:

- The date of receipt of the completed contract AND deposit,
- The nature of the company,
- The products to be displayed.

The AAO reserves the right to assign exhibitors within the Exhibit Hall according to the type of products or services exhibited. Other factors involved in the space assignment are the configuration of the Exhibit Hall.

**Relocation of Exhibits**

The AAO may alter the location of any exhibit at any time, if in the best interest of the exhibition. The AAO also has the right to prohibit or remove any exhibit, or part of any exhibit, that violates policy, local ordinance, or is judged inappropriate by the AAO.

**Eligibility for Exhibiting**

The AAO will consider all exhibit contracts based on the following criteria in the order they are listed:

1. Manufacturers, suppliers and distributors of orthodontic/dental products and services.
2. Manufacturers, suppliers and distributors of products and services that benefit orthodontics.
3. Manufacturers, suppliers and distributors of products and services that are considered by the AAO to be of general interest to conference attendees.
4. Providers of professional, financial, consulting and miscellaneous services that are considered by the AAO to be of general interest to conference attendees.
5. Existing AAO policies and procedures.

**Space Rental Fees**

The space rental fees are based on the total square feet utilized. Space in the Exhibit Hall is rented on a square foot basis, with minimum rental being 80 square feet in a 8’ x 10’ configuration. See page 12 for list of equipment and furnishings included.

**Base Rental Fee:**

- $3,000 per booth (8’ x 10’)

**Deposit**

A fifty percent (50%) deposit must be submitted with the completed application form. Applications WILL NOT be accepted or processed without the deposit.

**Balance of Payment**

Payment in full must be received in the AAO Central Office no later than December 1, 2017. The AAO reserves the right to cancel any unpaid space after December 1, 2017, and re-sell the space without any liability or refund of deposit.

Rejected Applications In the event an exhibit application is not accepted by the AAO, the deposit for the exhibit space will be refunded to the applicant.

**Cancellations**

Exhibitors must notify the AAO Meetings Department in writing prior to December 1, 2017, to qualify for a refund of any deposit for canceled exhibit space. The date the exhibitor’s written notice of cancellation is received in the AAO Meetings Department will be the official cancellation date. No refunds will be made for cancellations received after December 1, 2017.

All cancellations will be assessed a minimum processing fee of $150.00.
On-Site information

Exhibitor Staffing
It is the policy of the AAO that all exhibits be staffed throughout the official open hours of the Exhibit Hall. Exhibitors are required to open and close their exhibits according to the official exhibit hours.

Each exhibiting company may register two (2) representatives. A limit of two complimentary badges will be provided. Additional badges may be purchased for $300 each.

Admission of Guests
Admission of exhibitor guests is strictly prohibited. Badges will not be issued to representatives of non-exhibiting companies.

Exhibitors may not register orthodontists, dentists or other individuals as exhibitors unless they are employed by or officially represent the company and will staff the exhibit.

An exhibiting company who registers a representative from another company, or an orthodontist, dentist or other individual who is not an employee or official representative of the exhibiting company, will be assessed a $1,350 fee per non-authorized registrant. This fee represents the on-site registration fee for non-members, and it must be paid prior to the end of the show on February 10, 2018.

Solicitations by Non-Exhibitors
Only registered AAO exhibitors are allowed in the Exhibit Hall.

Violators of this policy will be promptly dismissed from the conference and will not be eligible to participate in future AAO trade shows.

Distribution of Printed Material
Distribution of all printed materials, samples, etc. is limited to the area rented by the exhibitor in the exhibit hall. Flyers or other printed material may not be delivered to hotel rooms without advance written authorization by the AAO. Printed materials, samples, etc., may not be distributed in the public space surrounding the convention center or convention hotel.

Name Badges
Exhibitors may register for name badges on-line through the AAO website at www.aaoinfo.org. Access the information by clicking on “Exhibitor Badge Registration” for instructions.

Name badges will be printed on-site at the registration counter. They will not be printed or mailed in advance.

Any transfer or unauthorized use of the official name badge is prohibited. Name badges may not be altered in any way.

Exhibit Hall Admission
Exhibitors are allowed to enter the Exhibit Hall one hour before the opening and are allowed to stay one hour after the closing of the Exhibit Hall.

Messages and Paging
Messages may be left at the AAO Registration Area. Messages will not be delivered. Paging will only be allowed for documented emergencies.

Name Badge Stickers
Stickers, ribbons and/or emblems, designed for the purpose of being affixed to the official conference identification badge, are strictly prohibited.
Exhibit Specifications

**General Requirements**

All exhibiting companies must adhere to the following requirements for displaying or promoting products and services at AAO sponsored meetings:

1. All claims regarding products and services should be truthful and accurate and may cite, in footnotes, references from dental and other scientific literature provided the reference is truthful and is a fair and accurate representation of the body of literature supporting the claim(s) made.

2. All products and services should be relevant, effective and useful in the practice of orthodontics and/or the dental profession unless given prior approval by the AAO.

3. Comparative advertising claims for competing products and services must be substantiated adequately. Unwarranted disparagements or unfair comparisons of a competitor's products or services will not be allowed.

4. Guarantees may be used in product/service promotion provided the statements that are “guaranteed” are truthful and can be substantiated. However, no guarantee should be used without disclosing its conditions and limitations.

5. Products and services and claims regarding such producers and services, may not be in conflict with or appear to violate AAO policy, the AAO Principles of Ethics and Code of Professional Conduct or its Bylaws.

6. The AAO may, in its sole and absolute discretion, prohibit any exhibitor from promoting any product or service that conflicts with this policy or is the subject of any governmental restriction or action.

7. Complete scientific and technical data, whether published or unpublished, concerning product safety, operation and usefulness may be required by the AAO. This data must be acceptable to the AAO, in its sole discretion.

**Arrangement of Exhibits**

Exhibitors must arrange their displays so as not to obstruct the general view of other exhibits. All displays or solid construction in excess of 3’ high must be a minimum of 3’ behind the front line of the exhibit.

**Bonding**

The AAO reserves the right to require exhibiting companies to be bonded through an approved bonding company, in an amount determined by the AAO to be satisfactory, in its sole discretion.

**Care of Building**

Any damage to the building by the exhibitor or the exhibitor’s agent will be charged to the exhibitor. Walls, woodwork and flooring must not be defaced or altered in any manner whatsoever. Tacking, tapping or nailing of signs, banners, etc., to any permanent wall, post, woodwork, or floor is prohibited. No nails may be attached in any way to the building.

**Certificate of Insurance**

All exhibitors must provide proof of insurance to be allowed in the Exhibit Hall no later than December 1, 2017. Should a Certificate of Insurance not be received by December 1, 2017, the exhibit space may be canceled without refund of monies. Certificates should be sent to Darrin Crittington at dcrittington@aaortho.org or by fax to 800.747.2513. The AAO requires the following coverage, with respect to insurance:

1. Comprehensive General Liability insurance, including contractual liability with limits of at least $1,000,000 per personal injury for each occurrence and $500,000 for property damage for each occurrence.

2. Workmen’s Compensation to full compliance of federal and state laws covering all of the exhibitor’s employees for any work done on the exhibitor’s behalf.

**Certificates of insurance are to name the AAO as additional insured and are to include the following:**

The Westin Kierland Resort | 6902 E Greenway Pkwy | Scottsdale AZ 85254

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**Aisle Space/Floorplan**

Aisles have been pre-determined in the floorplan included in this book. The AAO will submit the final re-configured floorplan to the City of Scottsdale, AZ Fire Marshal for approval.

The AAO reserves the right to re-configure the floorplan as necessary according to final space assignment, facility restrictions and fire codes.
Exhibit Specifications

Conduct
Exhibitors and their agents are expected to act at all times in a professional manner. Any disruptions or unacceptable conduct may result in ejection from the Exhibit Hall with no refund of space rental fees.

Enclosed/Covered Exhibit Booths
The National Fire Protection Association has revised guidelines for the display of covered exhibit space. Exhibits that are covered must meet the following minimum life safety requirements:

1. Enclosed or covered areas must be protected by an audible smoke detector. This includes storage closets built into the exhibit.
2. Each enclosed or covered area must display a charged fire extinguisher with a minimum rating of 2A, 20BC.
3. There should be no less than two exits from each occupied area of a covered area.
4. A fire prevention attendant shall be provided by the exhibitor and will be on duty at all times the exhibit is unoccupied.

Non-Flammable Material
All materials used in the exhibit must be nonflammable in conformance with Florida Fire Codes. No combustible decorations such as crepe paper, tissue paper, cardboard, or corrugated paper can be used at any time. All packing containers, excelsior and wrapping paper are to be removed from the floor and cannot be stored in the exhibit area. All cloth decorations must stand a flame-proof test as prescribed by the Florida Fire Department. Material not conforming to fire codes will be removed at the exhibitor’s expense.

Food & Beverage Samples
Distribution of any type of food or beverage samples is prohibited in the Exhibit Hall.

Helium Balloons
Helium balloons or other lighter-than-air items are strictly prohibited in the Exhibit Hall.

Photography and Videotaping
Exhibitors may photograph their own displays. All other photography and videotaping in the Exhibit Hall is strictly prohibited.

Prize Contests
Prize contests, giveaway contests, games of chance, raffles and drawings are permitted in order to generate traffic to your exhibit upon approval by the AAO.

Requests for any type of traffic generator must be submitted in writing to the attention of the AAO Meetings Department, via e-mail dcrittington@aaortho.org or fax 800.747.2513 by December 1, 2017.

Product Distribution
The following guidelines should be used in taking orders and distributing products:

1. Order taking may occur any time the Exhibit Hall is officially open.
2. Attendees may take delivery of their order in the Exhibit Hall at any time the Exhibit Hall is open.
Exhibit Specifications

Projected Images & Lighting
Projected images and lighting must be contained within the exhibitor’s contracted space.

Security Service
The AAO will furnish general security for the Exhibit Hall during the show. The AAO and Freeman Decorating Company (FDC) and The Westin Kierland Resort & Spa will not be responsible for any theft or damage to persons or property related to the exhibitors, and do not guarantee the safety of any exhibitor or its products. The exhibitor is urged to take maximum precautions in securing their own exhibit area prior, during and after the show.

Seminars
Seminars and demonstrations held by any company must be configured within the contracted exhibit space and cannot overflow into the public aisles. Monitors or demonstrations of any kind must not be placed on the perimeter of the exhibit space encouraging congestion in the aisles, or exhibitors will be asked to re-configure their exhibit.

Signs
No signs or banners may be placed outside of the Exhibit Hall or outside of the assigned exhibit space except as previously authorized by the AAO. No interference with other exhibitors will be allowed.

Illuminated signs must be contained in and be a part of the total display. No signs are to be hung from the ceiling or ceiling girders. All signs must be self-supported in the booth area and are to be professional in appearance. Strobe or flashing signs are not permitted.

Smoking Policy
The AAO has a no smoking policy for all events.

Sound Restrictions
Sound amplification must be kept at a level that does not disturb other exhibiting companies or attendees. Audiovisual is permitted provided that screens and monitors are placed as to not cause congestion in the aisles and the sound is not excessive. The AAO reserves the right to determine at what point the sound level constitutes interference with others.

Live performance of music by an exhibitor is not permitted in the Exhibit Hall. Exhibitors must obtain their own licensing agreements with the American Society of Composers, Authors and Publishers (ASCAP) and Broadcast Music, Inc. (BMI) should the exhibitor choose to play music licensed by those two organizations.

Subletting/Sharing Space
No exhibitor can sublet, assign or share any portion of the assigned exhibit space to any other person or company. No exhibitor can display any product or service in the assigned exhibit space other than the product or service normally distributed in the regular course of business. Violations can result in immediate closure and removal of the exhibit from the Exhibit Hall without refund of space rental fees.

Unanticipated Matters
If any action or event occurs in relation to any exhibitor, either before, during or after the conference, that is not set forth by this Invitation to Exhibit or related materials, and which jeopardizes or otherwise interferes with the conference, as determined by the AAO in its discretion, the AAO may address such action or event and the exhibitors involved in the manner deemed appropriate by the AAO.
Exhibit Specifications

Violations

Action may be taken by the AAO against exhibitors who violate any of the rules or policies of the Invitation to Exhibit. The action taken will be determined based on the AAO’s policies and procedures and the particular circumstance of the violation. The action may, in the AAO’s sole discretion, entail immediate closure and removal of the exhibitor from the Exhibit Hall without refund of space rental fees. The exhibitor may also be prohibited from participating in future AAO exhibits.

The Westin Kierland Resort & Spa

Each party involved in the conference is responsible for any claims arising out of its own negligence and intentional acts, and those of its employees or agents. Each party agrees to be responsible for its own property through insurance.

It is understood that the AAO, the Freeman Decorating Company (FDC), The Westin Kierland Resort & Spa and their agents will have no liability of any kind for injury to any person or for any loss or damage to property of exhibitors prior, during or after the conference.

The AAO will not be liable for damages caused by failure to provide, or delays in providing, exhibit areas due to natural disasters, strikes, riots, or any other circumstance beyond the control of the AAO, or for any negligent or intentional acts of any exhibitor or any third party.

By signing the exhibit contract, you agree to indemnify, save, defend and hold the AAO harmless from any and all damages, liabilities, actions and demands, including reasonable attorney’s fees arising out of, or related to, your negligent and/or intentional actions in exhibiting at this conference, and any breach of these rules and policies.
Exhibit Services

Official Contractor

The official contractor listed below and those contractors listed in the Exhibitor Service Kit have been selected as official exhibitor service contractors for the AAO Winter Conference.

These contractors act in their own behalf and are not agents, employees or representatives of the AAO. All contractors will bill the exhibitor directly for their services. The AAO does not assume any liability or responsibility for any act performed or omitted by the official contractors.

Exhibitor Services Department

Freeman
4493 Florence St.
Denver, CO 80238

FreemanDenverES@freemanco.com
phone 303.320.5100

Exhibitor Service Kit

An official Exhibitor Service Kit will be available online at www.AAOinfo.org to all confirmed exhibitors in December 2017. The Exhibitor Service Kit will contain information and order forms for the following services:

Cleaning Services

The hotel will vacuum the Exhibit Hall aisles once each evening during the closed hours. This service does not include any portion of the exhibits. Exhibitors are responsible for the cleanliness of their own exhibit area. Cleaning information will be included in the Exhibitor Service Kit.

Delivery of Freight and Display Materials

All freight and display materials must be delivered through the loading dock of the The Westin Kierland Resort & Spa and are subject to material handling fees. This includes hand-carried items, boxed or crated equipment of any kind.

Electrical Requirements

Electrical wiring and equipment installation must comply with applicable ordinances. All electrical requirements must be ordered through FDC. All electrical wiring and equipment must conform to the The Westin Kierland Resort & Spa code.

Equipment and Furnishings

Exhibit furnishings will consist of:

- 8’ high backdrape and 3’ high side rails
- 6’ x 42” counter-high draped table
- 2 padded stools
- 1 wastebasket
- 7” x 44” identification sign with the exhibitor’s company name

Freeman Company will be responsible for providing all additional equipment, furnishings and labor required by the exhibitor at a cost to the exhibitor.
Exhibit Services

Independent Contractors
The AAO prohibits the use of independent contractors.

Labor
All labor must be obtained from the official decorator, Freeman Company, at the prevailing rates.

Straight time will be charged between the hours of 8:00am and 4:30pm Monday through Friday, except for holidays, when applicable rates will be assessed. Overtime will be charged all other times.

No alcoholic beverages may be consumed in the Exhibit Hall during set up or tear down. Violators will be ejected immediately from the Exhibit Hall.

Shipping/Drayage
Complete shipping and drayage instructions for exhibitors will be included in the Exhibitor Service Kit.

State of Arizona Temporary Seller’s Permit/Tax Forms
If companies selling products and services at the conference are required to apply for a temporary seller’s permit, then the necessary forms will be included in the Exhibitor Service Kit.

Marketing & Advertising

Mailing Lists
An attendee list is available to exhibitors for a fee. The attendee list in electronic format is available for purchase through the name badge link.
Hotel Services

Official AAO Hotel Provider

onPeak, LLC

866.575.4133 toll-free (U.S. and Canada)
Monday - Friday from 8am - 5pm CST

or

312.527.7300 (International)
Monday - Friday from 8am - 5pm CST.

You may also direct any questions to onPeak, LLC via e-mail at aaohotelservices@onpeak.co

Hotel Reservation Information

Hotel reservations will be accepted online at the AAO/AAPD room rate listed below after registration to this event is confirmed. Questions concerning hotel reservations can be directed to onPeak.

The Westin Kierland Resort & Spa is the conference hotel. Hotel rooms are subject to availability and reservations may close prior to the conference. Reservations must be made no later than Friday, December 1, 2017. Reservations after this date are subject to availability and the prevailing rate at that time.

Room Rates

$304*/night for single or double

*(plus additional state, local & occupancy tax).

Credit card must be provided at time of reservation to be confirmed. Your credit card will not be charged unless reservation is not canceled before 7 days prior to arrival date or there is a no show.

Confirmation for Registration and Hotel Reservation

You will receive confirmation for your conference registration AND your hotel reservation.

Name Badge and Registration Material

All name badges and registration material (lanyards, etc.) will be issued onsite. Please bring your confirmation email with you, or have access to it via your smart phone.

AAO/AAPD Winter Conference On-Site Registration

The following items will be available in the registration area:

- New registration
- Name badge changes/corrections
- Certificates of attendance

Note: There will be no printed onsite programs. The conference program will be available at aaoinfo.org and on the mobile app.
Exhibit Hall Map
Trailblazer Ballroom, 2nd Floor | The Westin Kierland Resort & Spa | Scottsdale, AZ

Exhibit Contract Process
The exhibit contract is now online at aaoinfo.org > 2018 Winter Conference. By completing the online form, you agree to the terms set forth in this document.
Sponsorship Opportunities

To secure any of the Sponsorship Opportunities listed below, complete the Sponsorship Contract on page 19 and email a scanned copy of it as a pdf file to Darrin Crittington along with your company logo* to dcrittington@aaortho.org. Sponsorships will be accepted on a first-come, first-served basis.

DIAMOND BRACKET SPONSORSHIP

Attendee Reception

With projected attendance of over 1000, be the organization to welcome them to 2018 Joint AAO\AAPD Winter Conference!

The Attendee Reception will be branded with your logo and you will have the opportunity to address the attendees and share your organization’s services and products. This hallmark event will increase your visibility at our show.

Benefits:
- 5 (five) minutes to address all the attendees at the reception
- Company name, logo and booth number on signage at the reception
- Company name, logo and booth number on cocktail napkins at reception
- Company name, logo and booth number featured on lecture hall pre-session slides throughout the meeting
- Acknowledgement on conference website
- Acknowledgement on conference app
- Acknowledgement on conference area signage
- Acknowledgement through pre-conference email blast
- Complimentary attendee list (before and after the show)

PRICE - $10,000
AVAILABILITY - 1
Sponsorship Opportunities

To secure any of the Sponsorship Opportunities listed below, complete the Sponsorship Contract on page 19 and email a scanned copy of it as a pdf file to Darrin Crittington along with your company logo* to dcrittington@aaortho.org. Sponsorships will be accepted on a first-come, first-served basis.

PLATINUM BRACKET SPONSORSHIPS

Conference Lunch

The conference lunch will attract the highest concentration of attendees at the Winter Conference. Take the opportunity to make your organization the highlight during this time.

This sponsorship includes the opportunity to speak to all of the attendees present during the designated lunch period. You may display and distribute brochure materials (with your booth and company contact information), to increase your ROI for this joint conference of pediatric dentists and orthodontists.

Benefits:
- (5) five minutes to address all the attendees enjoying lunch
- Company name, logo and booth number on signage during lunch
- Company flyer or brochure distributed on the lunch tables for attendees
- Company name, logo and booth number featured on lecture hall pre-session slides throughout the meeting
- Acknowledgement on conference website
- Acknowledgement on conference app
- Acknowledgement on conference area signage
- Acknowledgement through pre-conference email blast
- Complimentary attendee list (before and after the show)

PRICE - $7,500
AVAILABILITY - 2

Headshot Photographer

We all need an up-to-date headshot taken from time to time, and dental and orthodontic professionals are no different.

Your onsite representative/s will have time to meet and interact with the doctors before and after their one-on-one photo session.

Benefits:
- Company name, logo and booth number featured on lecture hall pre-session slides throughout the meeting
- Acknowledgement on conference website
- Acknowledgement on conference app
- Acknowledgement on conference area signage
- Acknowledgement through pre-conference email blast
- Complimentary attendee list (before and after the show)

PRICE - $7,500
AVAILABILITY - 1
Sponsorship Opportunities

To secure any of the Sponsorship Opportunities listed below, complete the Sponsorship Contract on page 19 and email a scanned copy of it as a pdf file to Darrin Crittinton along with your company logo* to dcrittinton@aaortho.org. Sponsorships will be accepted on a first-come, first-served basis.

GOLD BRACKET SPONSORSHIP

Conference Refreshment Break

February in Scottsdale is cool, but it’s still in the desert. Attendees will need coffee to fuel them and fruit infused water to rehydrate them. With signage to direct them to your booth and many thanks you will receive to keeping the crowd going, this is an excellent opportunity to spread brand awareness.

Benefits:
- Company name, logo and booth number on signage during break
- Company flyer or brochure distributed at the break
- Company name, logo and booth number featured on lecture hall pre-session slides throughout the meeting
- Acknowledgement on conference website
- Acknowledgement on conference app
- Acknowledgement on conference area signage

Acknowledgement through pre-conference email blast

PRICE - $5,000
AVAILABILITY - 2

Pocket Notebook and Pen

It’s common for attendees to require pen and paper to write on during the conference, whether it’s notes in a lecture or contact information from a vendor. Showcase your logo on both of these convenient items, which will be utilized throughout the conference and beyond.

Benefits:
- Company name, logo, and contact information (Email and website) on each notepad
- Notepad will be placed in the lecture hall for all attendees
- Company name, logo and booth number featured on lecture hall pre-session slides throughout the meeting
- Acknowledgement on conference website
- Acknowledgement on conference app
- Acknowledgement on conference area signage
- Acknowledgement through pre-conference email blast

PRICE - $5,000
AVAILABILITY - 1
Sponsorship Contract

Send completed Sponsorship Contract along with your company logo* to Darrin Crittington at dcrittington@aaortho.org or fax 800.747.2513. Company logo should be provided as a color vector eps file or a 2” wide, 300dpi jpg file emailed as an attachment to Darrin Crittington.

This is the Sponsorship Contract only. Find the Exhibit Contract for Winter Conference online only at www.aaoinfo.org.

Name

Company

Address

City, State and Zip

Phone    Fax

E-mail address

☐ I agree to pay the costs set forth above upon receipt of invoice.

Advertiser/Sponsor Representative Signature

Sponsorship Opportunities

DIAMOND BRACKET SPONSORSHIP

☐ Attendee Reception    $10,000

PLATINUM BRACKET SPONSORSHIP

☐ Conference Lunch    $7,500

☐ Headshot Photographer    $7,500

GOLD BRACKET SPONSORSHIP

☐ Conference Refreshment Break    $5,000

☐ Pocket Notebook and Pen    $5,000
# Future AAO & AAPD Meetings

## AAO Annual Sessions

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Dates</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>Washington DC, USA</td>
<td>May 4-8</td>
<td>Walter E. Washington Convention Center</td>
</tr>
<tr>
<td>2019</td>
<td>Los Angeles, California, USA</td>
<td>May 3-7</td>
<td>Los Angeles Convention Center</td>
</tr>
<tr>
<td>2020</td>
<td>Atlanta, Georgia, USA</td>
<td>May 1-5</td>
<td>Georgia World Congress Center</td>
</tr>
<tr>
<td>2021</td>
<td>Boston, Massachusetts, USA</td>
<td>April 23-27</td>
<td>Boston Convention &amp; Exhibition Center</td>
</tr>
<tr>
<td>2022</td>
<td>Honolulu, Hawaii, USA</td>
<td>April 29 - May 3</td>
<td>Hawaii Convention Center</td>
</tr>
<tr>
<td>2023</td>
<td>Chicago, Illinois, USA</td>
<td>April 21-25</td>
<td>McCormick Place</td>
</tr>
<tr>
<td>2024</td>
<td>New Orleans, Louisiana USA</td>
<td>May 3-7</td>
<td>Ernest N. Morial Convention Center</td>
</tr>
</tbody>
</table>

## AAO Winter Conferences

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Dates</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>Scottsdale, Arizona, USA</td>
<td>February 9-11</td>
<td>The Westin Kierland Resort &amp; Spa</td>
</tr>
<tr>
<td>2019</td>
<td>Marco Island, Florida, USA</td>
<td>January 25-27</td>
<td>JW Marriott Marco Island</td>
</tr>
<tr>
<td>2020</td>
<td>Austin, Texas, USA</td>
<td>February 7-9</td>
<td>JW Marriott Austin</td>
</tr>
</tbody>
</table>

## AAPD Annual Meetings

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Dates</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>Honolulu, Hawaii, USA</td>
<td>May 24-27</td>
<td>Hawaii Convention Center/Hilton</td>
</tr>
<tr>
<td>2019</td>
<td>Chicago, Illinois, USA</td>
<td>May 23-26</td>
<td>Hilton Chicago</td>
</tr>
<tr>
<td>2020</td>
<td>Nashville, Tennessee, USA</td>
<td>May 21-24</td>
<td>Music City Center</td>
</tr>
</tbody>
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